

Parkston School District #33-3

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10.13.10

I hope this letter find you all enjoying the beautiful fall weather. I am writing you today to notify you of a potential opportunity. As you may know, the Parkston School District in cooperation with Santel, recently launched Trojan TV. We have been running a number of events on the channel for a couple weeks now.


This Saturday (October 16) there is a silent auction being held at the school with all of the proceeds going to help finance the marching band trip scheduled for next summer. One of the items that the school is putting on the auction is a 30 second television commercial to be run nightly on Trojan TV. The commercial will run four (4) times nightly between the hours of 6 pm and 10 pm thru the end of the first semester.

The school will come and shot the commercial, edit the material, get your approval and then run the product.

If you have question regarding this, please feel free to call either myself or Tony Kinneberg.

Thank you for your time and as always, we greatly appreciate your support of the school district.

Respectfully,



Shayne McIntosh
Superintendent